#### Gain exposure, drive traffic & generate leads

**Build goodwill &** positive brand perception

Engage with 275 young families in our growing community

**HOLIDAY CRAFT FAIR** 

- Held annually on the first weekend of November
- Featuring 30+ local artists & craftspeople
- Open to the general public

### SPIRIT NIGHT

SULLIVANI ELEMENIARY

- Our annual year-end celebration in June
- Games and activities for all ages
- Fun for the whole family

## HALLOWEEN DANCE

- Held annually on the Friday closest to Halloween
- Live DJ and costumes
- Parents welcomed to join in the fun

## PANCAKE BREAKFASTS

- Held 1-3 times per year prior to the school day
- Pancakes, fruit, juice and coffee free with donation
- Opportunity for families, kids & teachers to gather

#### **MOVIE NIGHTS**

- Held 1-3 times per year after school
- Enjoy a family-friendly movie with blankets & stuffies
- Siblings and parents are welcomed to attend

## SPECIALTY NIGHTS

- Paint Nights
- Craft Nights
- Parent Seminars

Your business is invited to participate by sponsoring one or more of these amazing events taking place throughout the school year.

Our school's Parent Advisory

families an opportunity to interact with one another. and to raise much-needed funds for things like classroom supplies, shared technology

(ex: laptops and tablets),

playground equipment

and field trips.

Council (PAC) organizes a number

of events throughout the school year to foster school spirit, give





PACSullivanElementary @gmail.com



6016 152nd Street







Surrey, BC

### Where your brand will be featured:

- 'School Swav' Newsletter
- Parent & Teacher Facebook Group posts Basi
  - Instagram posts & stories
  - School Website
  - Posters throughout the school
  - Entrance/Exit Sign\*
  - In-Event Banner\*
  - Lawn Signs \*\*
  - 152nd Street Banner \*\*

\*\* available for Holiday Craft Fair only

Community Flyers \*\*

\* to be supplied by sponsor

## Add optional **Engagement Opportunities:**



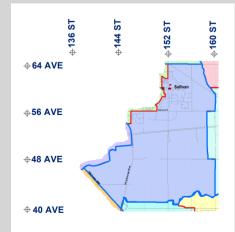
- Custom, interactive booth
- Meet-and-Greet
- Volunteer at concession or activity station
- + category exclusivity (ie. only realtor)

PRICES	Basic Branding	Standard Branding	Branding + Engagement
Spirit Night	\$400	\$800	\$1500
Holiday Craft Fair	\$500	\$1000	\$2000
Halloween Dance	\$200	\$400	\$800
Pancake Breakfasts	\$150	\$350	\$500
Movie Nights	\$100	\$200	\$300
Specialty Nights	\$100	\$200	\$300

Custom packages available upon request.

# **ABOUT OUR SCHOOL**

Located at the corner of 152nd Street & 60th Avenue, Sullivan Elementary opened in 1951 and was originally known as Johnston Road School before a name change in 1975. It enjoyed a significant expansion in 2020, which doubled both its classroom capacity and gymnasium. It continues to serve our community faithfully and remains a vibrant hub for this historic and ever-evolving neighbourhood.



School Catchment >>>